



## **DREAMBANK HAUNTED HUSTLE & SPOOKY DUO EXPO**

kids race, stroller derby, 5K, 10K, and half marathon

**SATURDAY, OCTOBER 20 10:00am-4:00pm**

The Haunted Hustle is an action packed, two-day Halloween weekend event. The kids race, stroller derby and 5K take place on Saturday evening starting at 3:30pm. The 10K and half marathon take place on Sunday morning at 9:00am. There will be a variety of activities including a bonfire, music, costume contests, games, concessions, and more. Join our growing event!

The health and fitness expo takes place on Saturday October 20<sup>t</sup> at the Madison Marriott West. The expo will serve as the pick-up location for the participant's racer packet.

The DreamBank Haunted Hustle Health & Fitness Expo promises to provide an excellent opportunity to market your company's services and products. The expo is held in conjunction with the 8<sup>th</sup> annual Haunted Hustle with an expected 2,500 participants and 2,500 spectators.

### **EXPO DATE**

Saturday, October 20, 2018

### **EXPO HOURS**

Set-up: Saturday October 20, 8:00am-10:00am

Show Hours: Saturday October 20, 10:00am-4:00pm,

Packet pick-up goes until 6pm, you are welcome to stay set-up through 6:00pm.

Tear Down: Saturday October 20, 6:00pm-9:00pm

\*All vendors must have their booths dismantled and removed from the expo hall by 9:00pm

### **EXHIBIT HALL**

Madison Marriott West

1313 John Q Hammons Dr, Middleton, WI 53562

608.831.2000

### **BOOTH PRICES**

8x8 Booth \$400.00

8x16 Booth \$600.00

Includes 8' draped table, 2 chairs.

Electricity & wireless available for \$25.00

### **RACE BAG INSERT**

Non-vendor \$250.00

Vendor \$150.00

3,500 inserts, application and payment must be received by October 10.

## **FAMILY FINISH EXPERIENCE**

On Saturday, October 20 from 3:00pm-6:00pm expo vendors are welcome to set-up and engage with families at the finish field of the 5K and kids' races. Family Finish field experience is a space to get creative and provide a fun, entertaining experience for finishers with games/activities. Ideas: ring toss, cookie decorating, easy crafts, bean bag toss, etc. We are happy to assist with brainstorming ideas for kid-friendly activities on the finish field.

## **PAYMENT**

Payment must be received in full with application to reserve booth space.

Send to:

Capitol View Events  
1661 Deming Way #154  
Middleton, WI 53562

## **CANCELLATION**

No cancellations, withdrawals, or transfers can be made once application has been received.

## **INFORMATION**

For additional information email [cveoutreach@gmail.com](mailto:cveoutreach@gmail.com), or call 608-836-9084.

## **RULES & REGULATIONS**

1. Exhibitor agrees that Capitol View Events reserves the right to deny or restrict any exhibit.
2. Exhibitor agrees that no refunds, cancellations, transfers, or sublets will be made under any circumstance including failure to appear or occupy booth space.
3. Exhibitor agrees that space assignments may be changed by Capitol View Events.
4. Exhibitor agrees to not use hazardous materials or lights, make excessive noise, or cause damage to the building or booth equipment, or act in any way deemed inappropriate by Capitol View Events.
5. Exhibitor agrees to be open and staffed during all show hours.
6. Exhibitor agrees not to sublet, transfer or cancel exhibit space.
7. Exhibitor agrees that all materials, belongings, and products will be removed in full by 7:00pm on Saturday October 21<sup>st</sup>, 2017. Left items will be discarded.
8. Product sales, displays and giveaways are allowed.
9. Exhibitors shall have no authority to incur liability or costs against Capitol View Events, Madison Marriott West Keva Sports Center. Exhibitor bears all costs pertaining to attendance and shall be liable for all damages which they cause in connection with their exhibit.
10. Exhibitor assumes full responsibility for loss, theft, destruction of goods, personal injury, employee injury and booth visitor injury. Exhibitor will hold harmless the Haunted Hustle, Capitol View Events, Madison Marriott West Keva Sports Center; their respective officers, board members, employees, volunteers, and sponsors of the above mentioned companies from any and all liability in connection with all of the above.
11. Keva Sports Center: Intending to be legally bound, do hereby release, waive, discharge and covenant not to sue My First Sports LLC's or Keva Sports Center, administrators, officers, directors, agents and other employees and volunteers, their "lessees" from any and all liability to each of the undersigned, his or her heirs, personal representatives, guardians, parents or other representatives, from any claims, demands, losses, or damages on account of injury, including death, or damage to property caused or alleged to be caused in whole or in part, by the negligence of the release or otherwise in connection with association or participation in, and returning from participation in My First Sports LLC's and Keva programs.

## APPLICATION FOR THE 2018 DREAMBANK HAUNTED HUSTLE EXPO

The undersigned submits application for participation in the HER MADISON HALF MARATHON & 5K Expo or Race Bag insert, subject to the rules & regulations above. Enclosed is payment for booth space or bag insert fee. This application becomes binding once accepted by Capitol View Events. Please return completed application via mail or email. Additional info and instructions will be forwarded to you.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE PRINT OR TYPE

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Zip: Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact: Title: \_\_\_\_\_

Product or Services to be exhibited: \_\_\_\_\_

### ORDER

8x10 booth Qty: \_\_\_\_\_ x \$400

Goody-bag Qty: \_\_\_\_\_ x \$ \_\_\_\_\_ (\$250 for non-expo vendors, \$150 for expo vendors)

Electricity Qty: \_\_\_\_\_ x \$25

Subtotal: \_\_\_\_\_

### PAYMENT

Check (Payable to Capitol View Events)

Credit Card Number (Visa, Discover, Mastercard only)

EXP DATE

CVV

Billing Zip Code

**Capitol View Events  
1661 Deming Way #154  
Middleton, WI 53562**