



DREAMBANK HAUNTED HUSTLE MARATHON, HALF MARATHON, 10K, 5K, & KIDS RACE EXPO

FRIDAY AND SATURDAY, OCTOBER 28, 29 2016

The Dreambank Haunted Hustle packet pickup and expo promises to provide an excellent opportunity to market your company's services and products.

The Health & Fitness Expo takes place on Friday, October 28th and Saturday, October 29th, 2016 at the Hilton Garden Inn, in Middleton, WI. The Expo will serve as the pick-up location for participant's race number, bag, and event t-shirt. After picking up their race materials, participants visit vendor booths en route to the Expo exit.

EXPO DATE

Friday and Saturday, October 28 and 29, 2016

EXPO HOURS

Set-up: Friday, Oct 28, 8:00AM-4:00pm

Show Hours: Friday, Oct 28, 4:00PM-8:00PM
Saturday, Oct 29, 10:00AM-6:00PM

Tear Down: Saturday, Oct 30, 6:00pm-7:00pm*

*All vendors are expected to remain fully setup until 6:00PM Saturday evening.

EXHIBIT HALL

Hilton Garden INN
1801 Deming Way
Middleton, WI 53562

BOOTH PRICES

10'x10' Booth \$400.00

10'x20' Booth \$600.00

Includes 8' draped table, 2 chairs

Electricity & wireless available for additional \$25.00

RACE BAG INSERT PRICE

Insert fee - Non Vendor \$250.00

Insert fee - Vendor \$150.00

3,500 inserts, application, and payment must be received by October 15, 2016. Send inserts to:

Endurance House / Capitol View Events
1661 Deming Way #154
Middleton, WI 53562

PAYMENT

Payment must be received in full with application to reserve booth space location and received no later than October 15, 2015.

CANCELLATION

No cancellations, withdrawals, or transfers can be made once application has been received.

INFORMATION

For additional information, email: cveoperations@gmail.com

RULES AND REGULATIONS

1. Exhibitor agrees that Capitol View Events reserves the right to deny or restrict any exhibit.
2. Exhibitor agrees that no refunds, cancellations, transfers, or sublets will be made under any circumstance including failure to appear or occupy booth space.
3. Exhibitor agrees that space assignments may be changed by Capitol View Events.
4. Exhibitor agrees to not use hazardous materials or lights, make excessive noise, or cause damage to the building or booth equipment, or act in any way deemed inappropriate by Capitol View Events.
5. Exhibitor must place cardboard or carpet squares under all tables, tents, wheels, or metal stands.
6. Exhibitor agrees to be open and staffed during all show hours.
7. Exhibitor agrees not to sublet, transfer, or cancel exhibit space.
8. Product sales, displays, and giveaways are allowed.
9. Exhibitors shall have no authority to incur liability or costs against Capitol View Events, Hilton Garden Inn, Keva Sports Center. Exhibitor bears all costs pertaining to attendance and shall be liable for all damages which they cause in connection with their exhibit.
10. Exhibitor assumes full responsibility for loss, theft, destruction of goods, personal injury, employee injury, & booth visitor injury. Exhibitor will hold harmless the Haunted Hustle Marathon, Capitol View Events, Hilton Garden Inn, Keva Sports Center; their respective officers, board members, employees, volunteers, and sponsors of the above mentioned companies from any and all liability in connection with all of the above.
11. Keva Sports Center: Intending to be legally bound, do hereby release, waive, discharge and covenant not to sue My First Sports LLC's or Keva Sports Center, administrators, officers, directors, agents and other employees and volunteers, their "lessees" from any and all liability to each of the undersigned, his or her heirs, personal representatives, guardians, parents or other representatives, from any claims, demands, losses, or damages on account of injury, including death, or damage to property caused or alleged to be caused in whole or in part, by the negligence of the release or otherwise in connection with association or participation in, and returning from participation in My First Sports LLC's and Keva programs.

APPLICATION FOR THE 2016 DREAMBANK HAUNTED HUSTLE EXPO

The undersigned submits application for participation in the Haunted Hustle Health & Fitness Expo or Race Bag insert, subject to the rules & regulations above. Enclosed is payment for booth space or bag insert fee. This application becomes binding once accepted by Capitol View Events. Please return completed application via mail or email. Additional info and instructions will be forwarded to you.

Authorized Signature: _____ Date: _____

PLEASE PRINT OR TYPE

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Contact: _____ Title: _____

Product or Services to be exhibited: _____

ORDER

- 10x10 booth Qty: _____ x \$450
- 10x10 booth Qty: _____ x \$700
- Goody-bag insert Qty: _____ x \$250 (\$150 for Expo Vendors)

Subtotal: _____

PAYMENT

- Check (Payable to Capitol View Events)
- Credit Card (Visa, Discover, Mastercard, AMEX only)

Credit Card Number

Exp. Date

THANK YOU!

Email to: cveoperations@gmail.com

Mail to:

Capitol View Events
1661 Deming Way #154
Middleton, WI 53562